



SEBASTIAN DONATH // PORTFOLIO

2025/11 COMMERCIAL

// INTRO



„Chasing the Light“

Light is a central element in the work of Sebastian Donath. In his images, he deliberately captures light in every moment. His photography goes beyond the visible – it tells stories, evokes memories, and stirs emotions.

His curiosity and playful approach are reflected in his work, which find the extraordinary in the everyday. With technical expertise, a keen eye for detail, and a deep understanding of brands and people, he brings every subject to life in a compelling way.

For Sebastian Donath, perfection is not the ultimate goal – what matters more is the emotional connection between the experience and the imagination. This connection is reflected in his images, where intentional „flaws“ become an integral part of his creative process and philosophy. These „imperfections“ enhance the authenticity and depth of his photography. At the heart of his work and in front of his lens are people, objects, and spaces in all their diversity: minimalist and high in contrast, but always with a touch of playfulness.

Whether in the studio or outdoors, in product, portrait, or lifestyle photography, he adapts both technique and setup flexibly to meet the unique needs of each project. Sebastian Donath masters the art of lighting – working with natural light, artificial light, or flash with precision and creativity.

His calm, professional manner fosters a work environment that minimizes stress and ensures the best possible results. With empathy and sensitivity, he makes sure every person in front of his camera feels comfortable. He is supported by an experienced network of stylists, set designers, and assistants.

With a professional background in product design, Sebastian combines creative instinct with craftsmanship. He has many years of experience working with international clients and large teams.



// CLIENTS

ABOUT YOU, ADIDAS, ANDY WOLF EYEWEAR, AOK, AUX MONEY, AUTOScout24, BAYER PHARMACY, BOTTEGA VENETA, DM DROGERIE, ELIE SAAB, GANNI, H&M, HYUNDAI, HORNBACH, INTERSPORT, KADEWE, KIA CARS, LUISA CERANO, LOUIS VUITTON, NEW BALANCE, NIKE, NOVO NORDISK, O2 MOBILE, OLYMP, RED BULL, UNIVERSAL MUSIC, WACOM, WOLFGANG JOOP, AND MANY OTHER GREAT COMPANIES, ...)

// PERSONALITIES

GERARD BUTLER, BRUNO GANZ, JASMIN TABATABI, KATJA RIEMANN, ANGELA MERKEL, LUISE HEYER, NATALIA AVALON, NOA BECKER AND MANY OTHER GREAT PEOPLE, ... :)

// CONTACT

WWW.SEBASTIAN-DONATH.COM
MAIL@SEBASTIAN-DONATH.COM
PHONE: +49 (0) 176 200 88 99 2

// INSTAGRAM

WWW.INSTAGRAM.COM/SEBASTIAN_DONATH

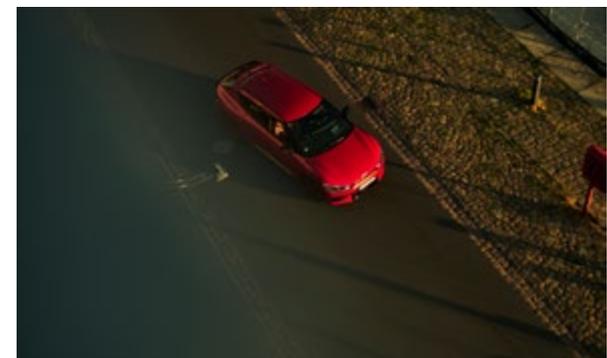
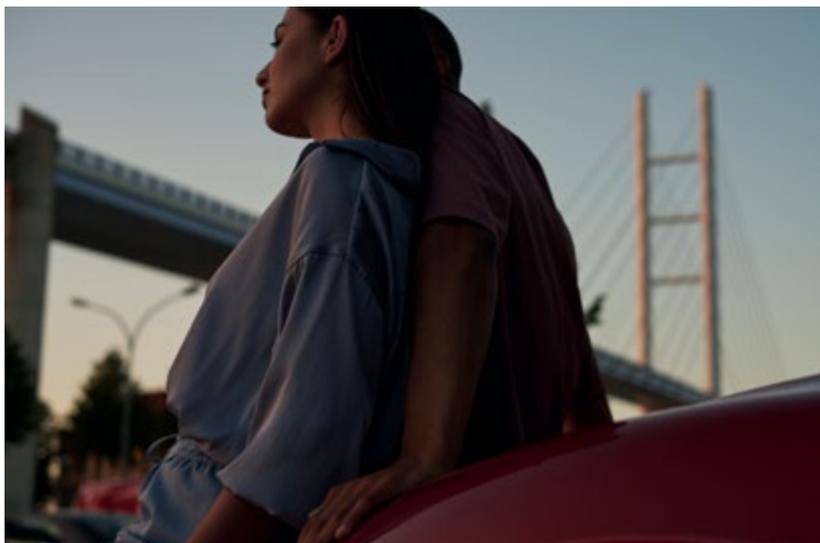
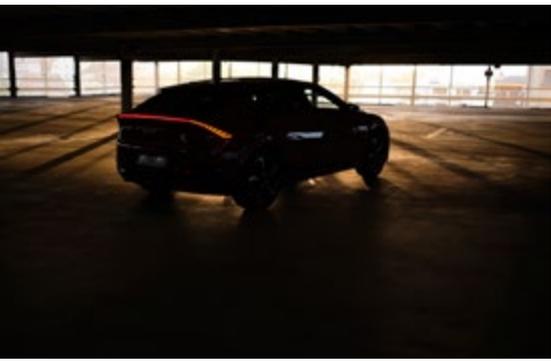
// BOOKING

WWW.BOSCHTOBANRAP.COM
HELLO@BOSCHTOBANRAP.COM
PHONE: +49 (0) 221 292 861 0

// UPDATES

WWW.SEBASTIAN-DONATH.COM/NEWSLETTER

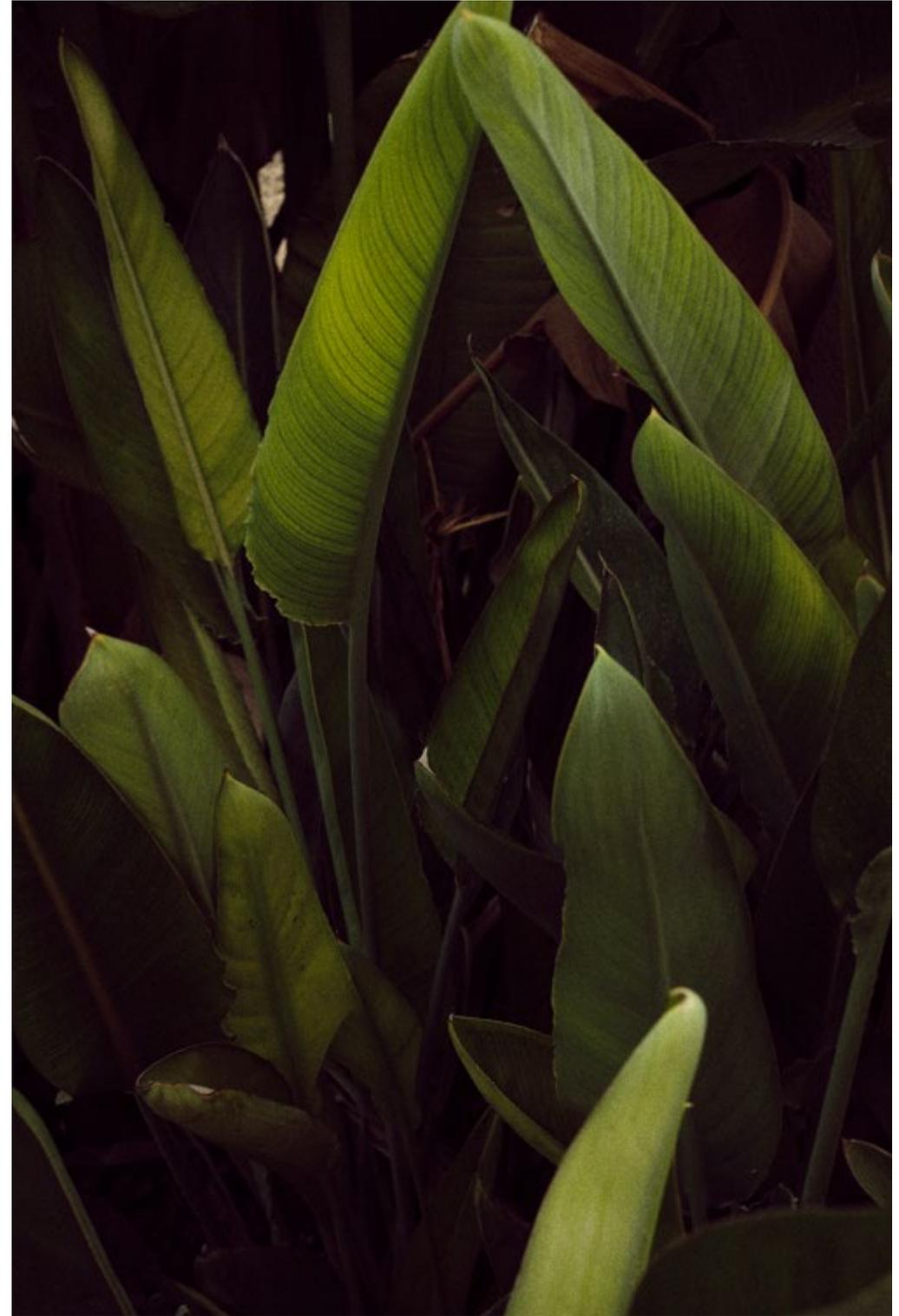




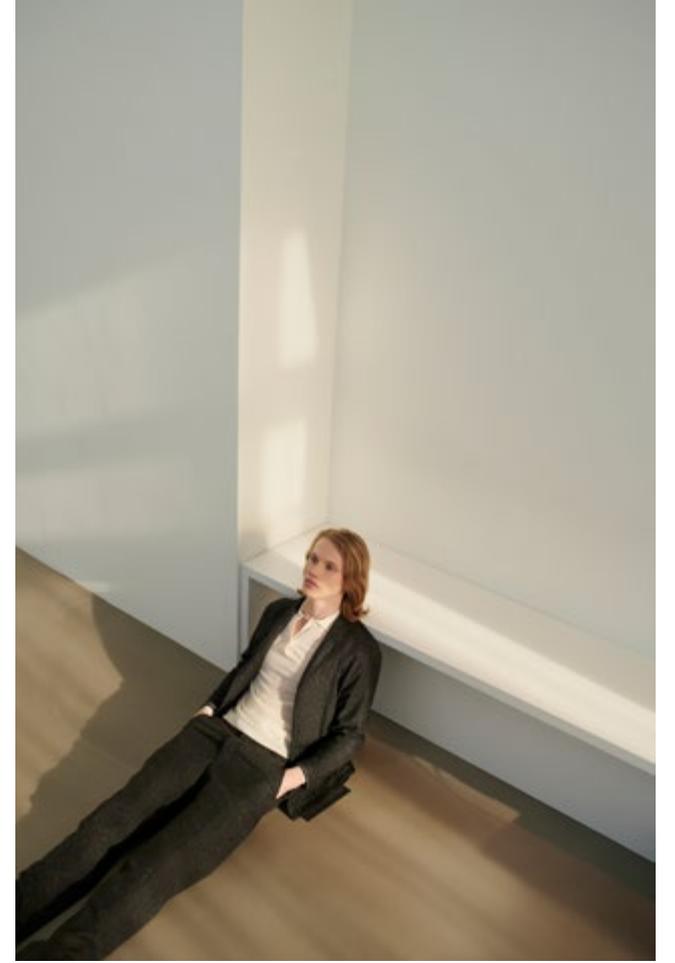
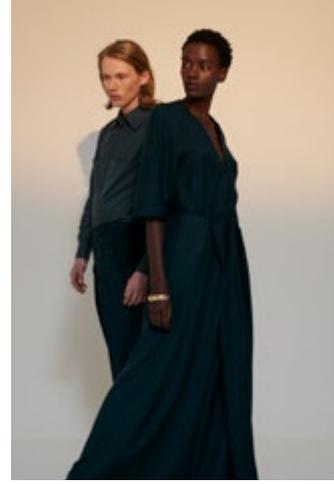


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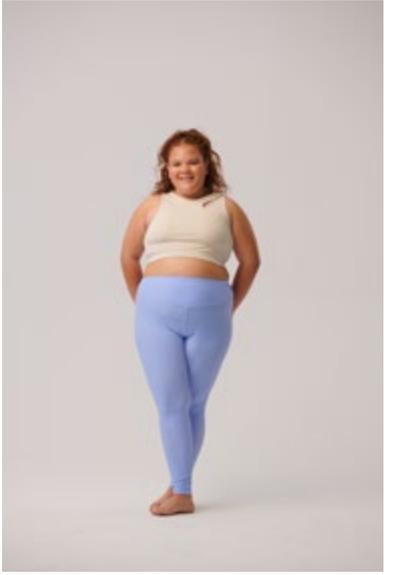






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*CLIENT *Novo Nordisk*



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*CLIENT **NOVO Nordisk**

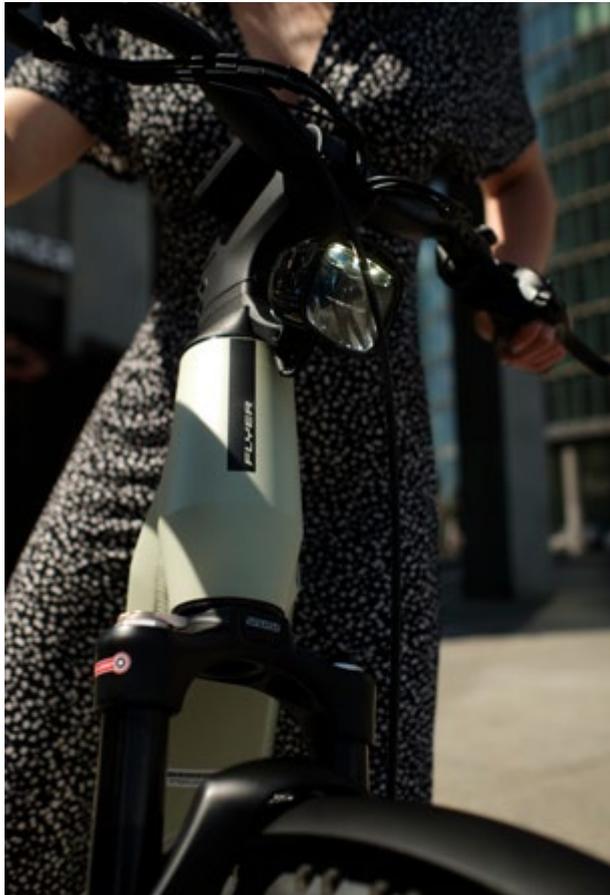
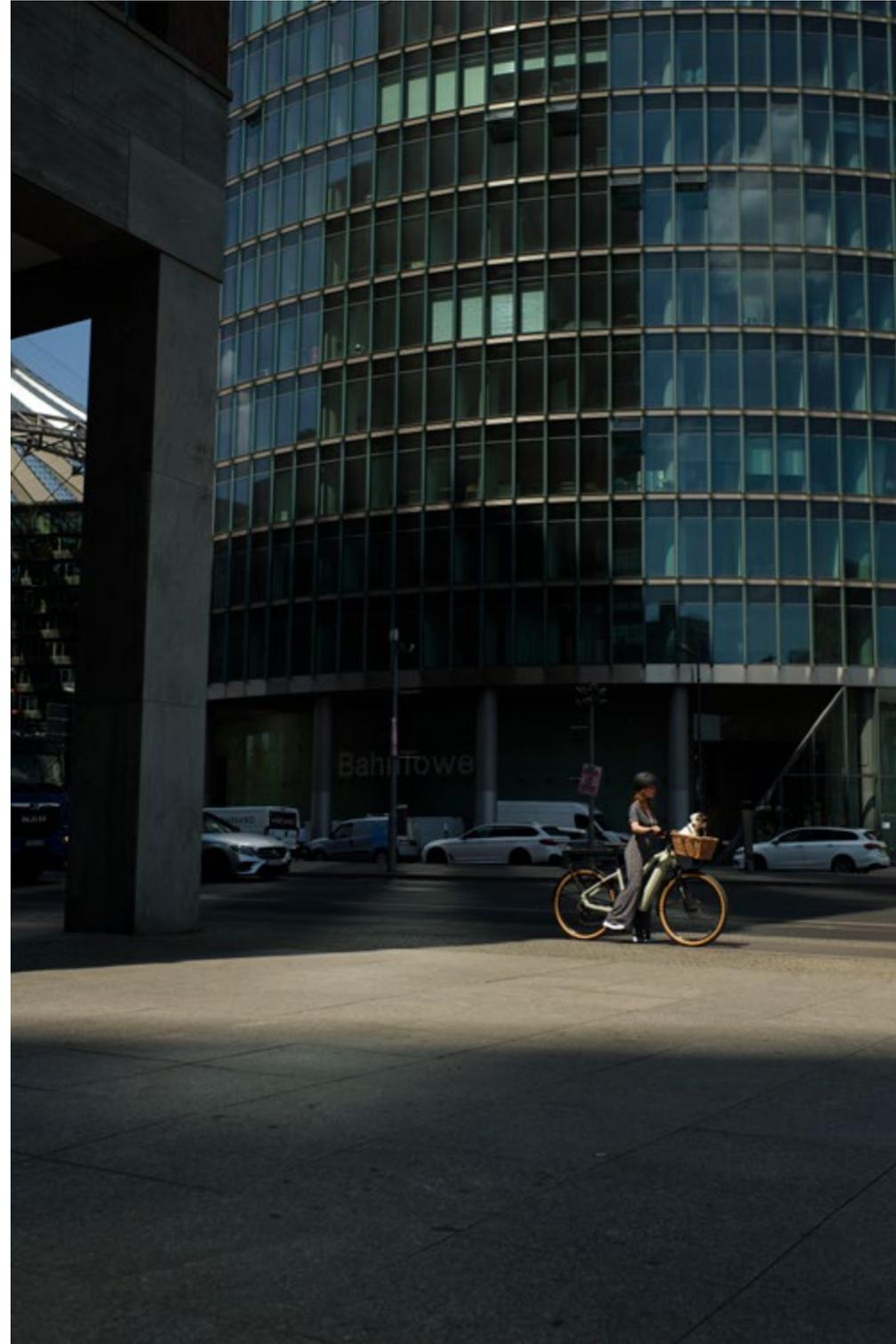


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*CLIENT *FLYER Bikes*





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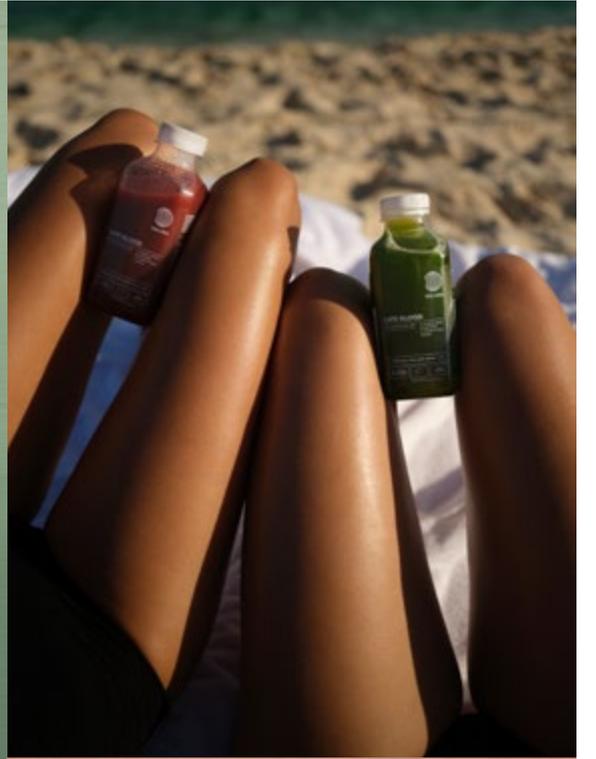
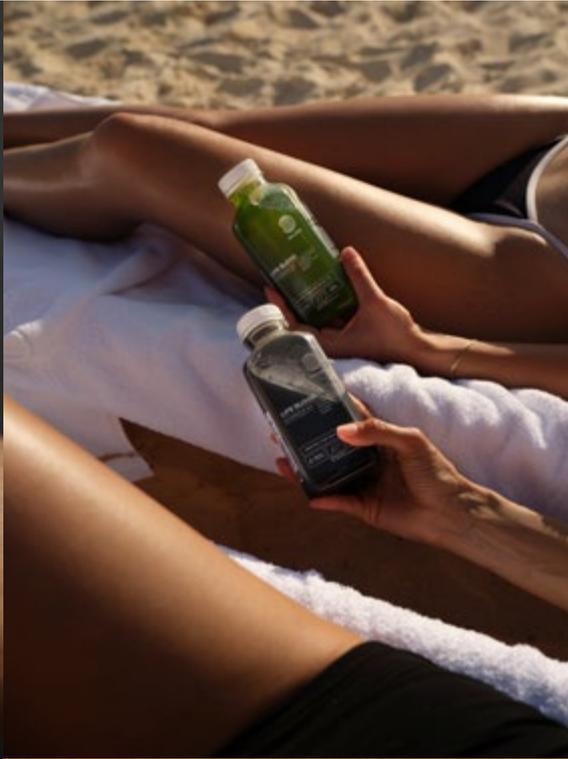
*CLIENT MADE



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*CLIENT OUTFITTERY





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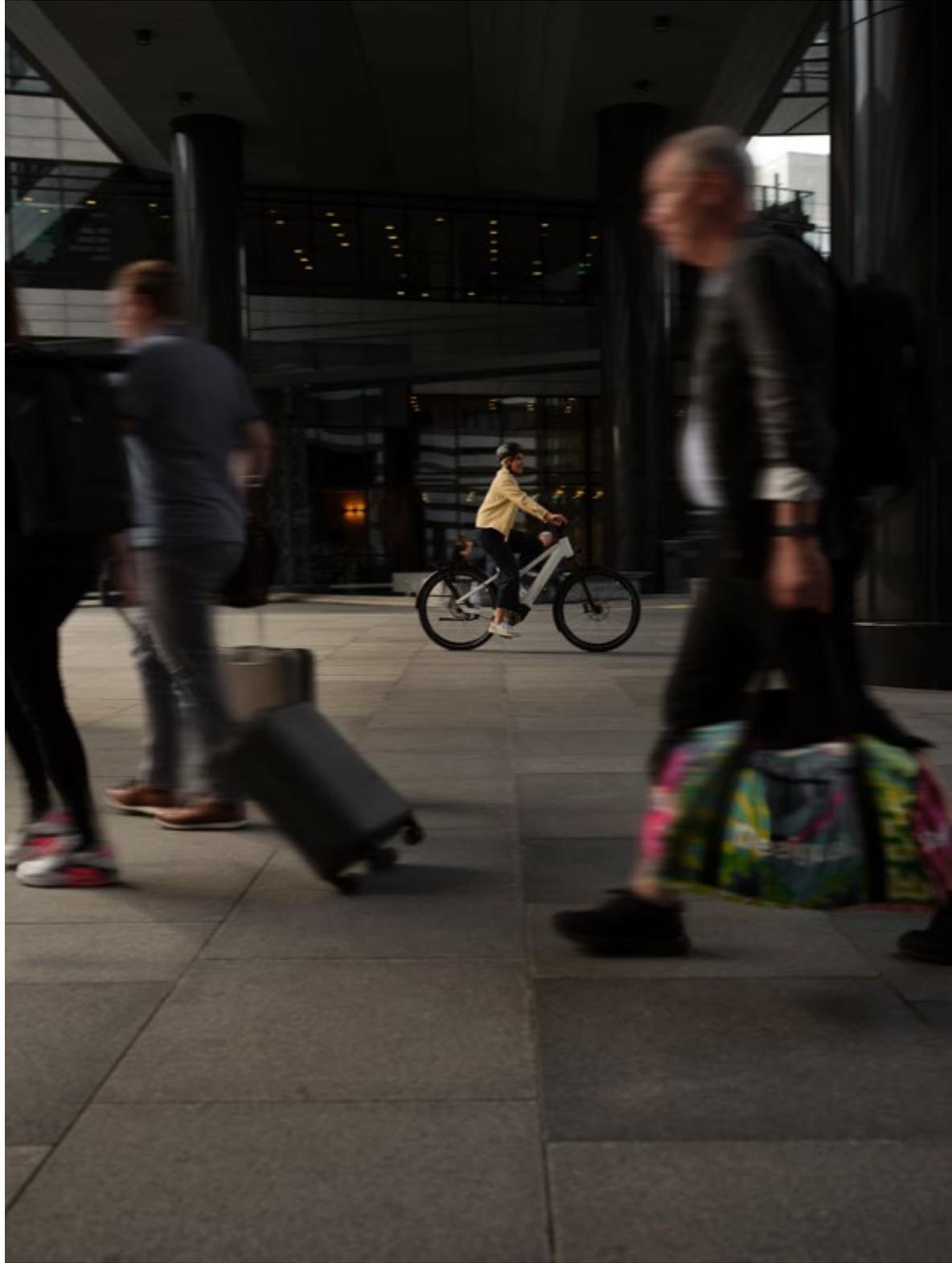


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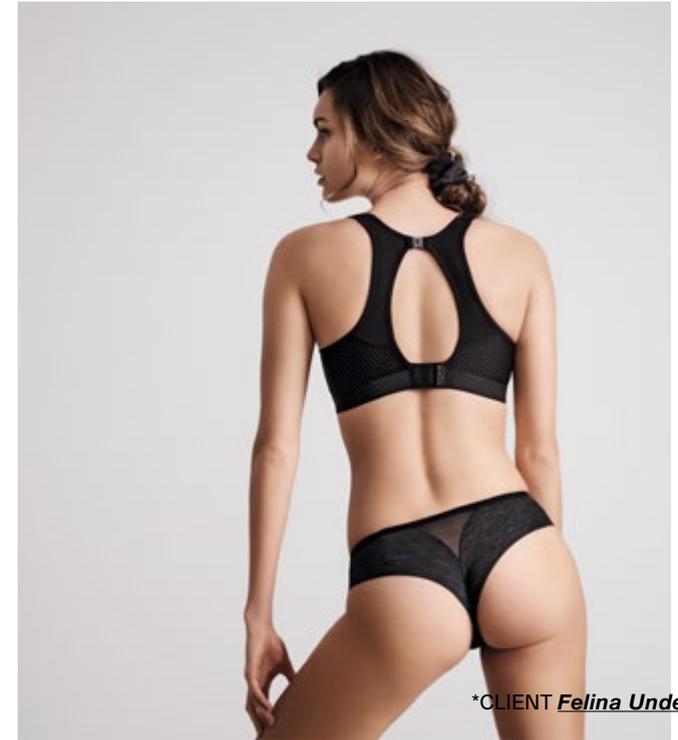
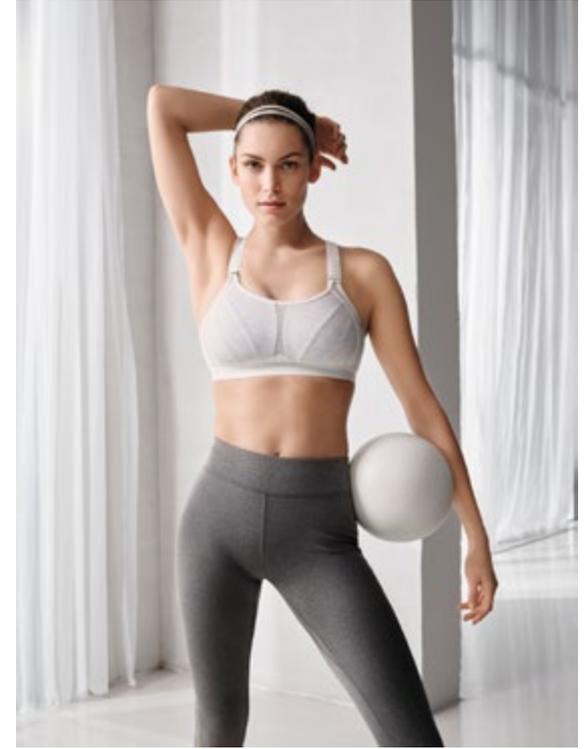
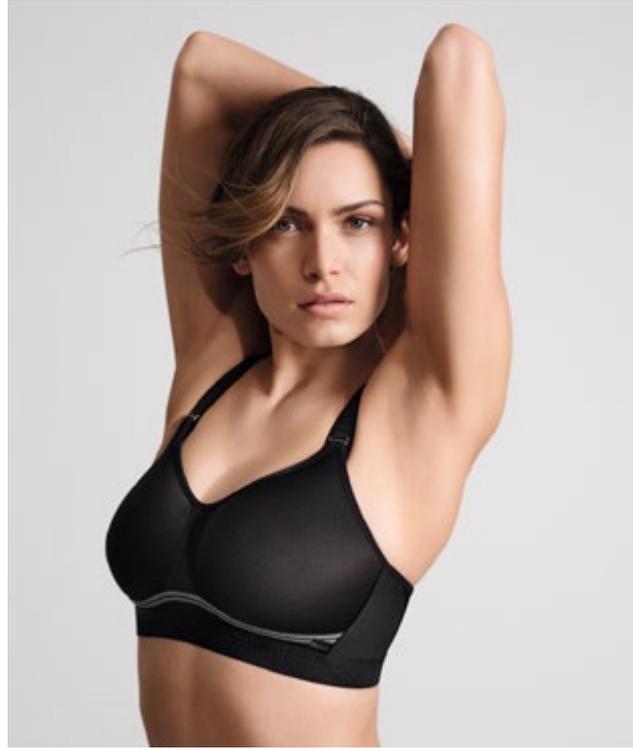
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*CLIENT *Esprit*



*CLIENT *FLYER Bikes*



*CLIENT *Felina Underwear*



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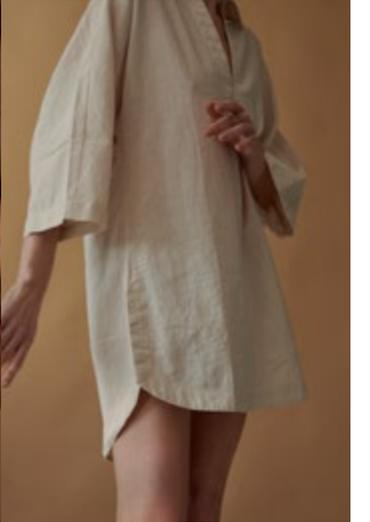


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*CLIENT *NOW*

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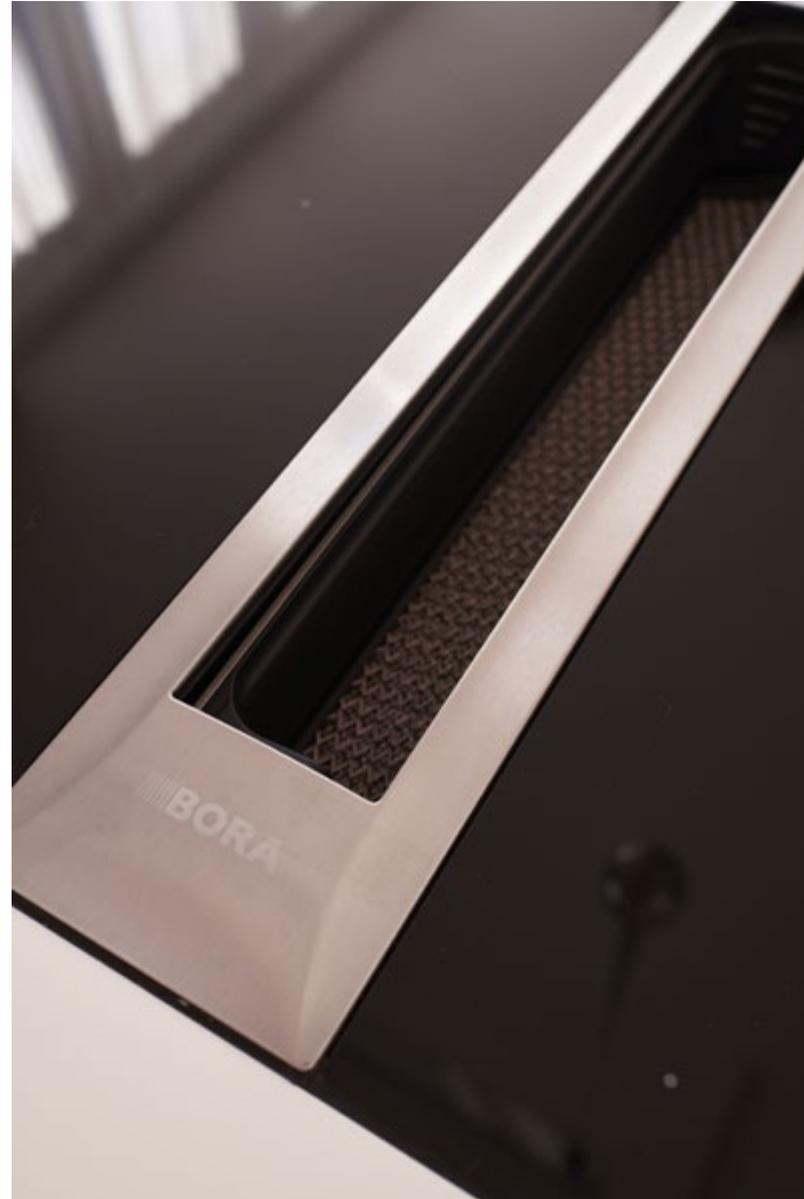
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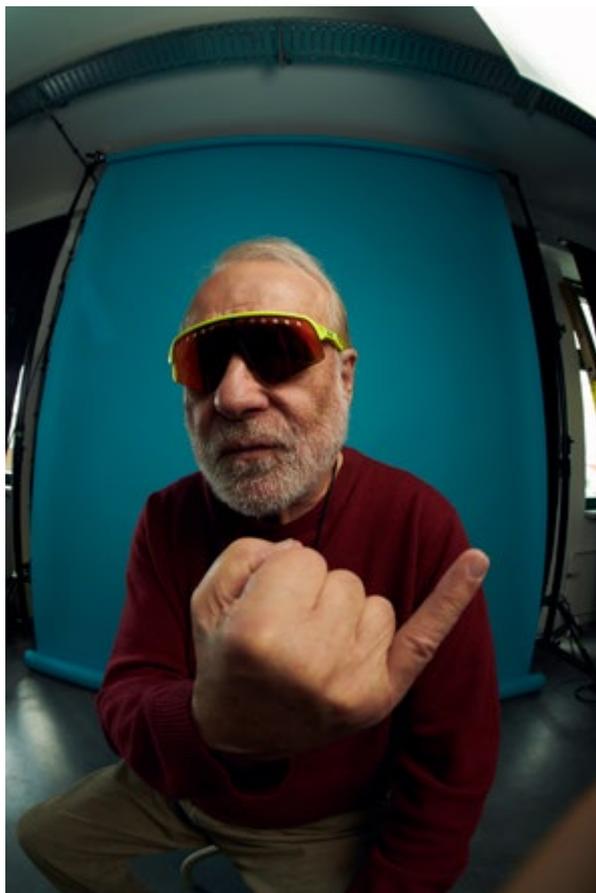
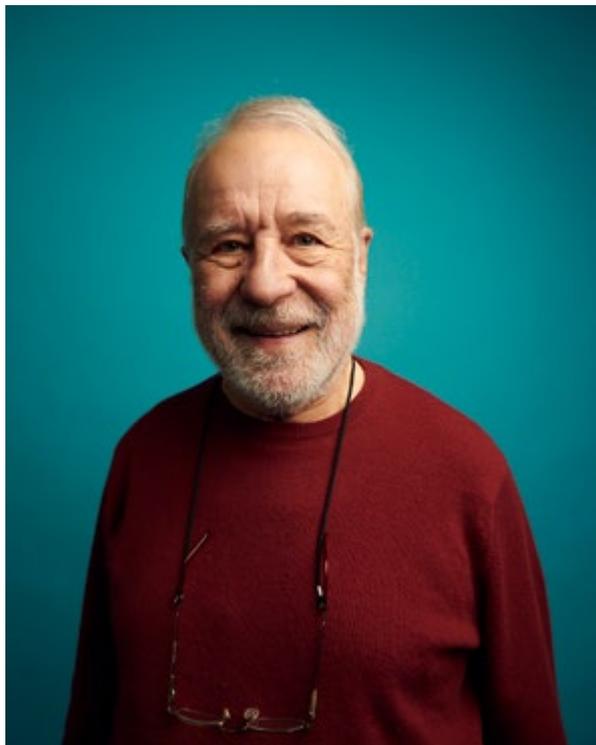
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*CLIENT *ERNST Gin*

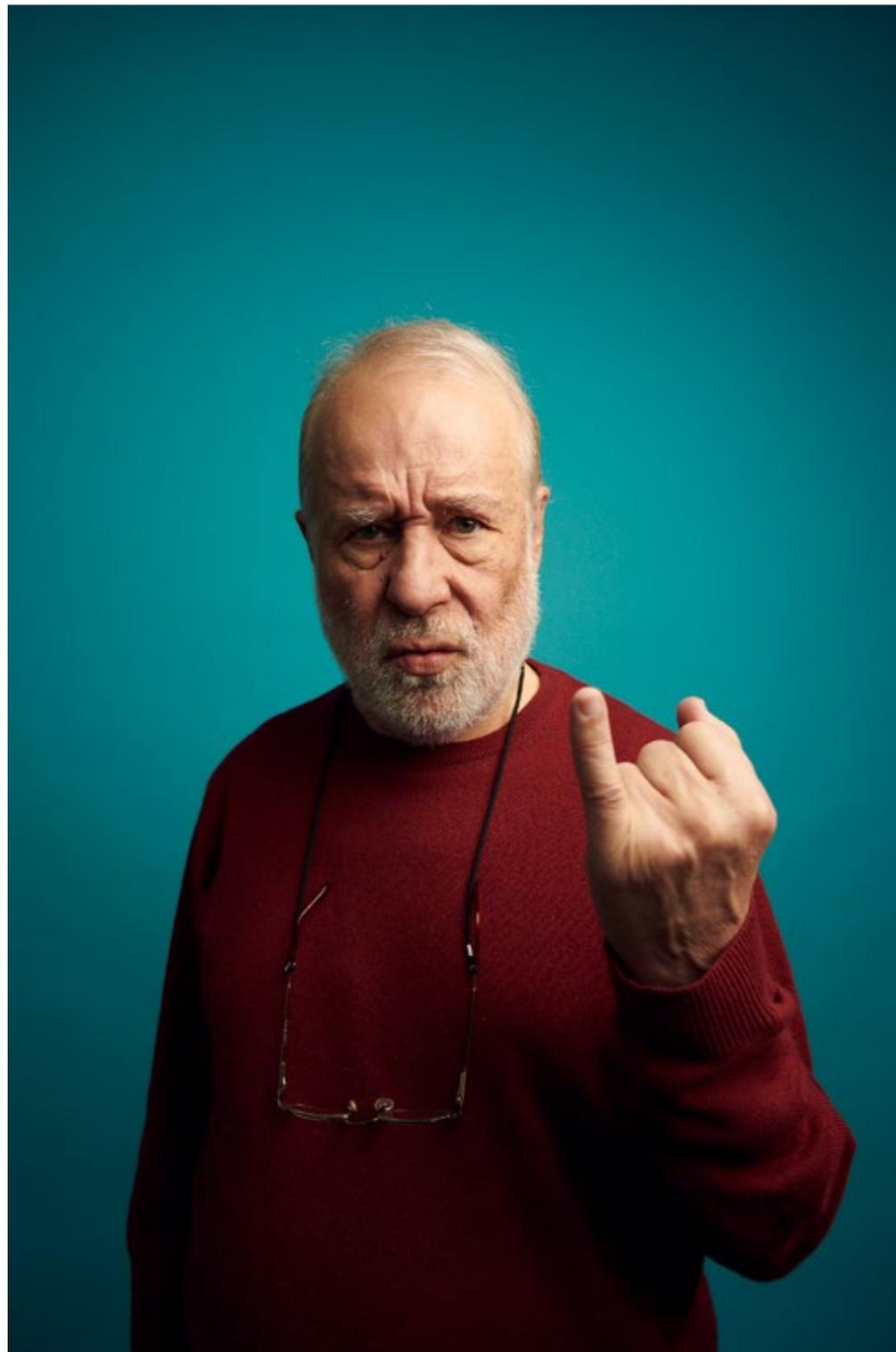




*CLIENT *Bora* x *Bang&Olufsen*



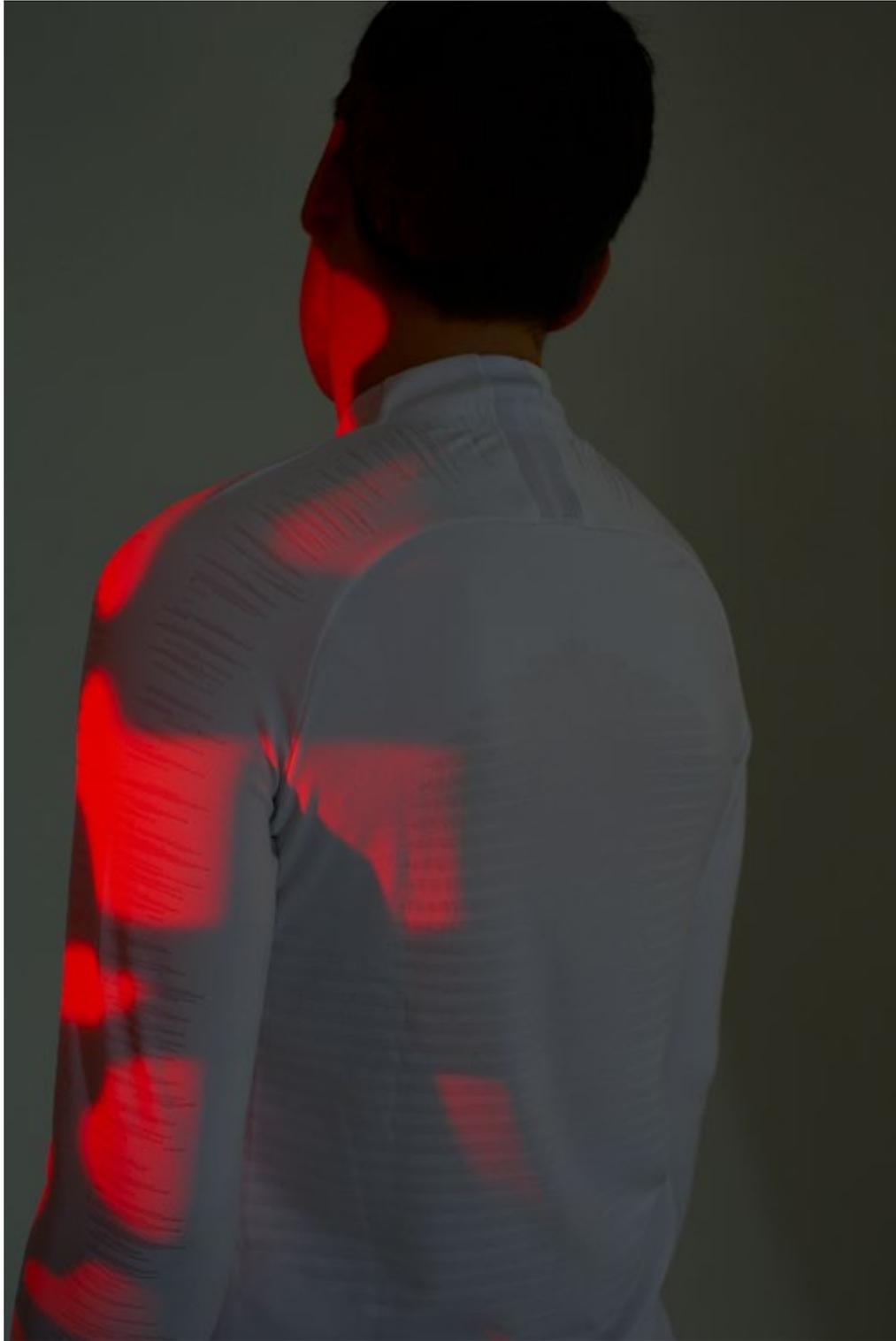
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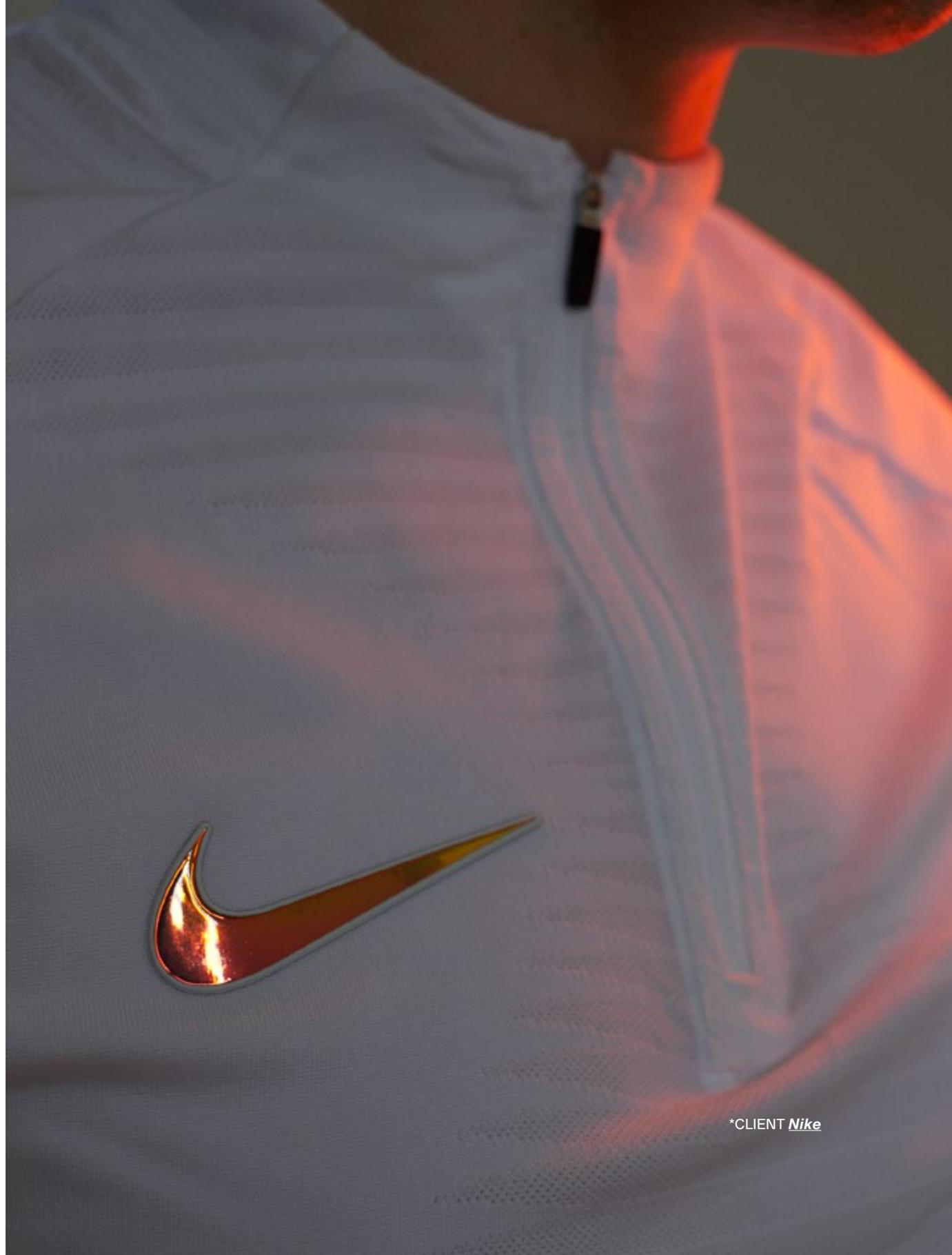
*CLIENT **AOK**



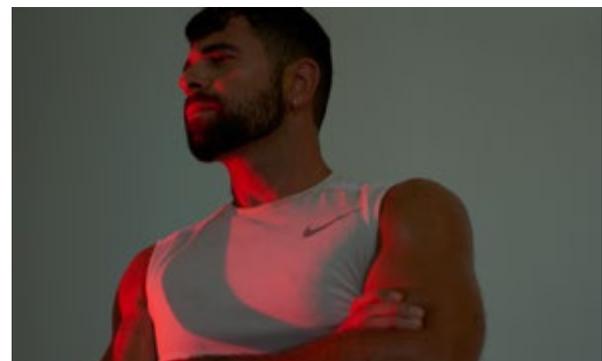
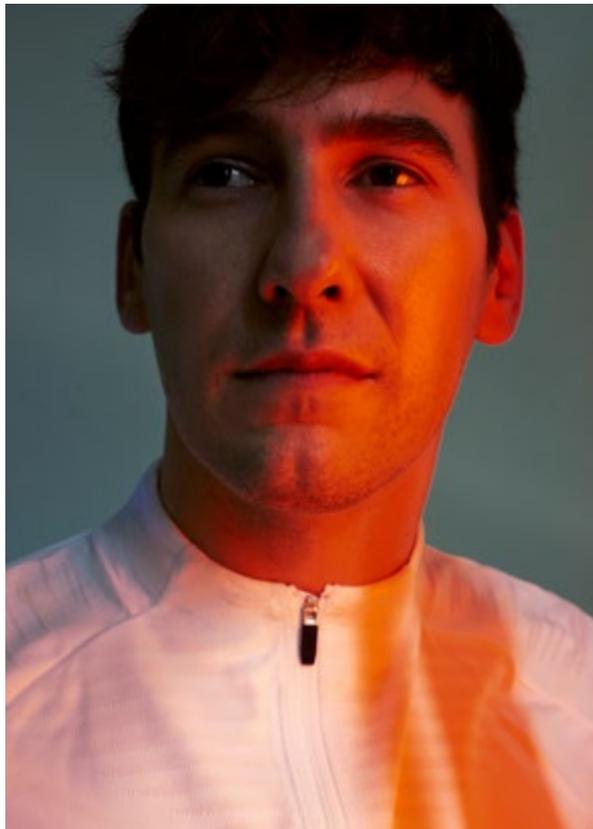
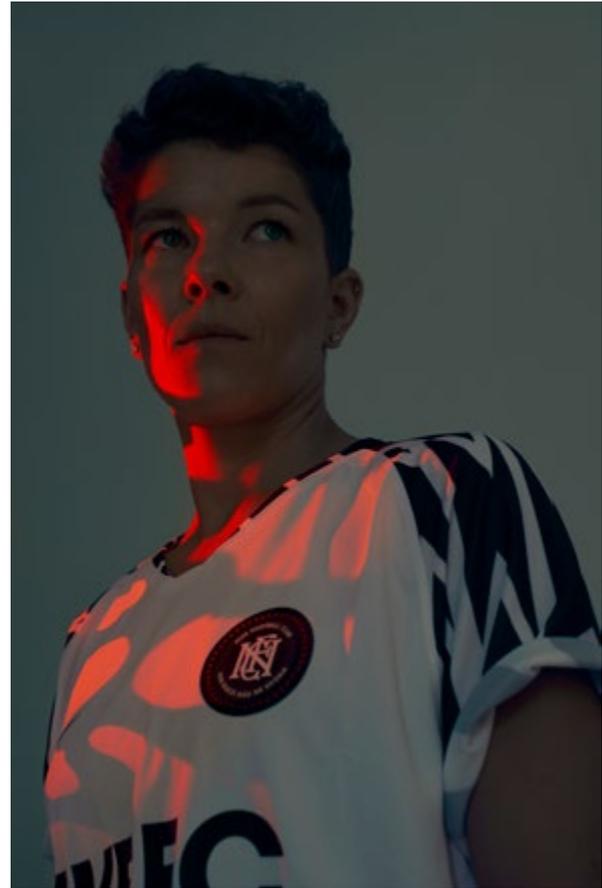
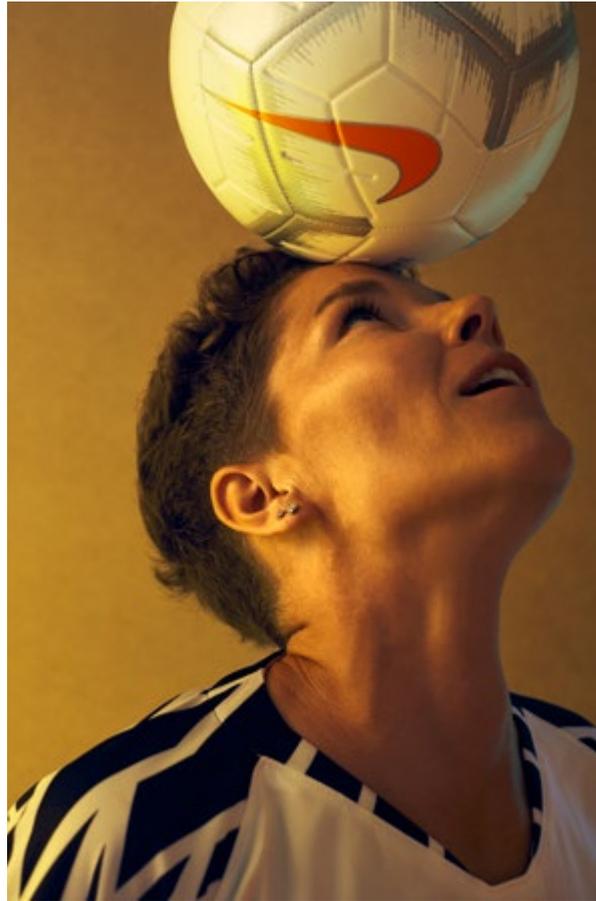
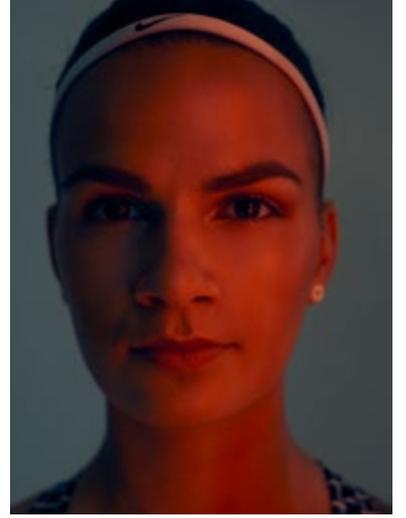
*CLIENT **RED BULL**



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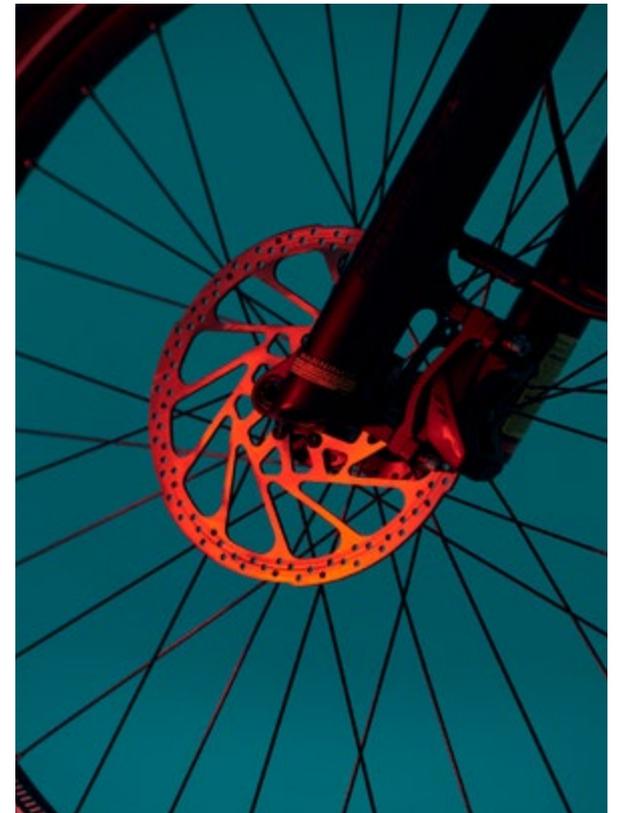
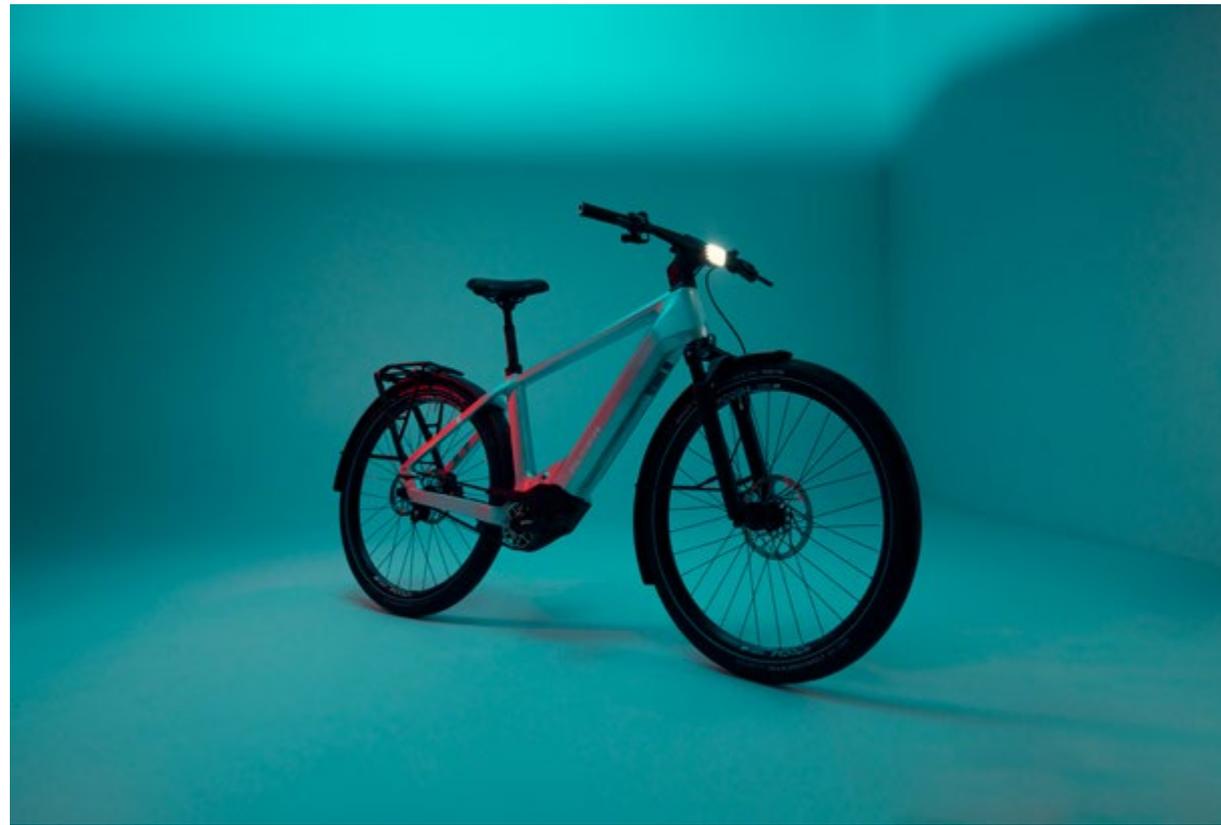
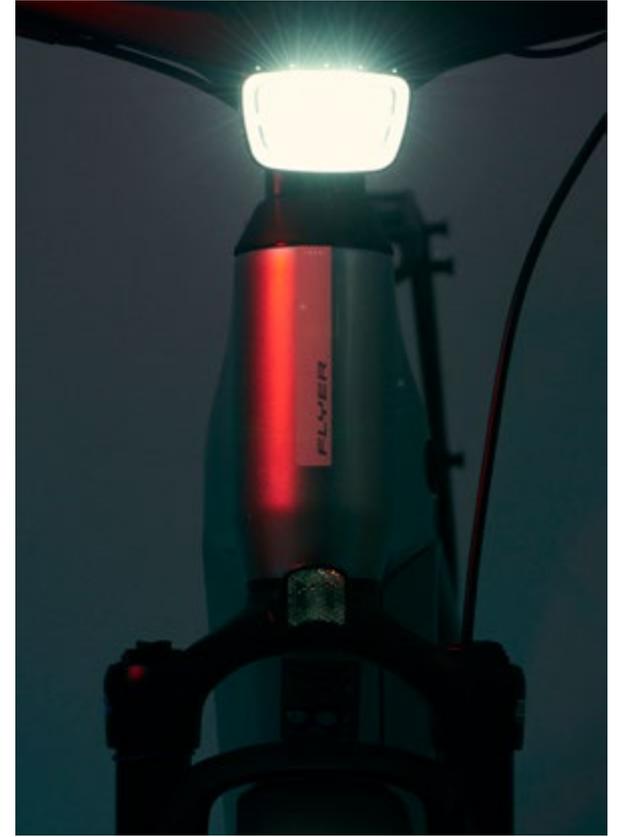


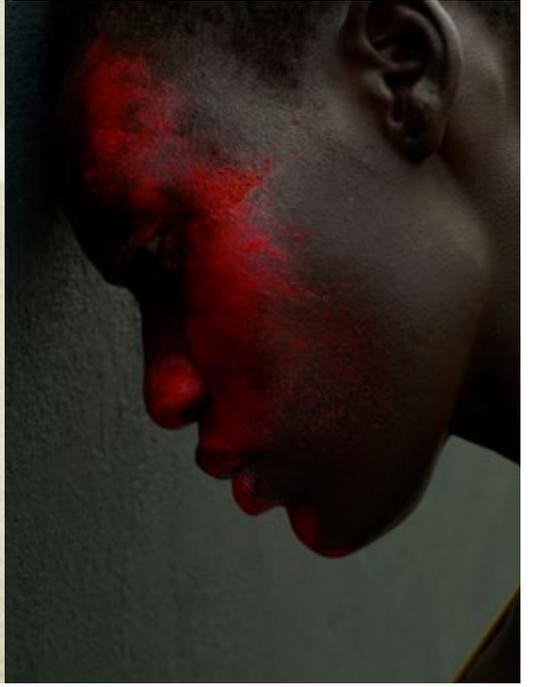
*CLIENT Nike



UPSTREET TR:CF

*CLIENT *FLYER Bikes*





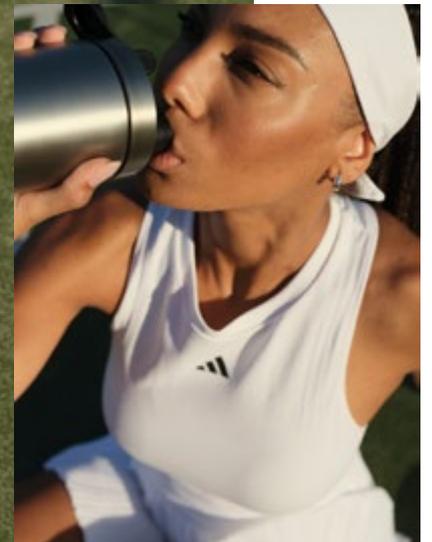
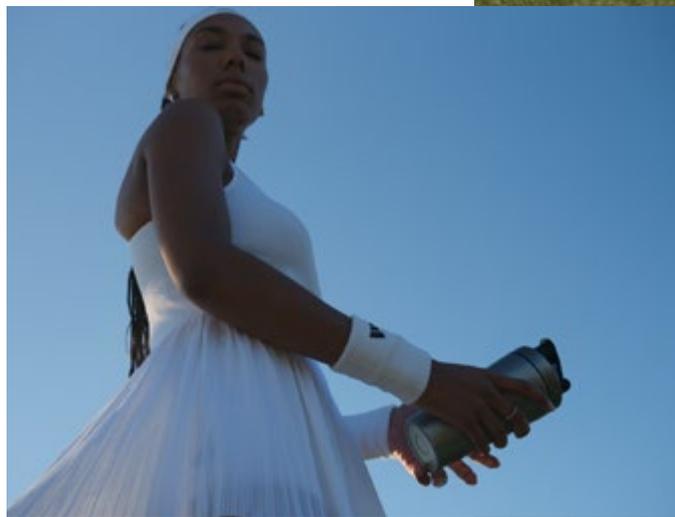
**RADIANT GLAZE
FACE OIL**

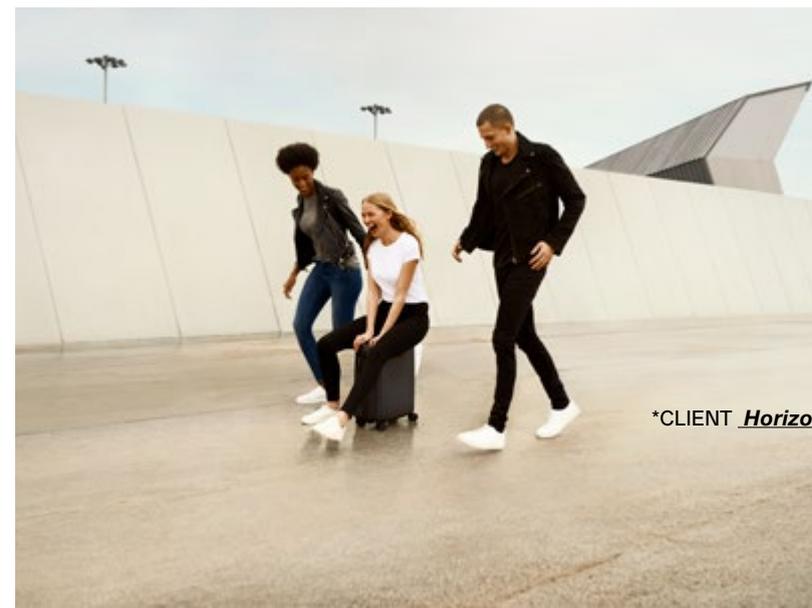
WITH SUPERSEED ESSENCE

BABOON OIL
BLUISH BERRY
AVOCADO
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ROSEMARY

OIL

DALUMA





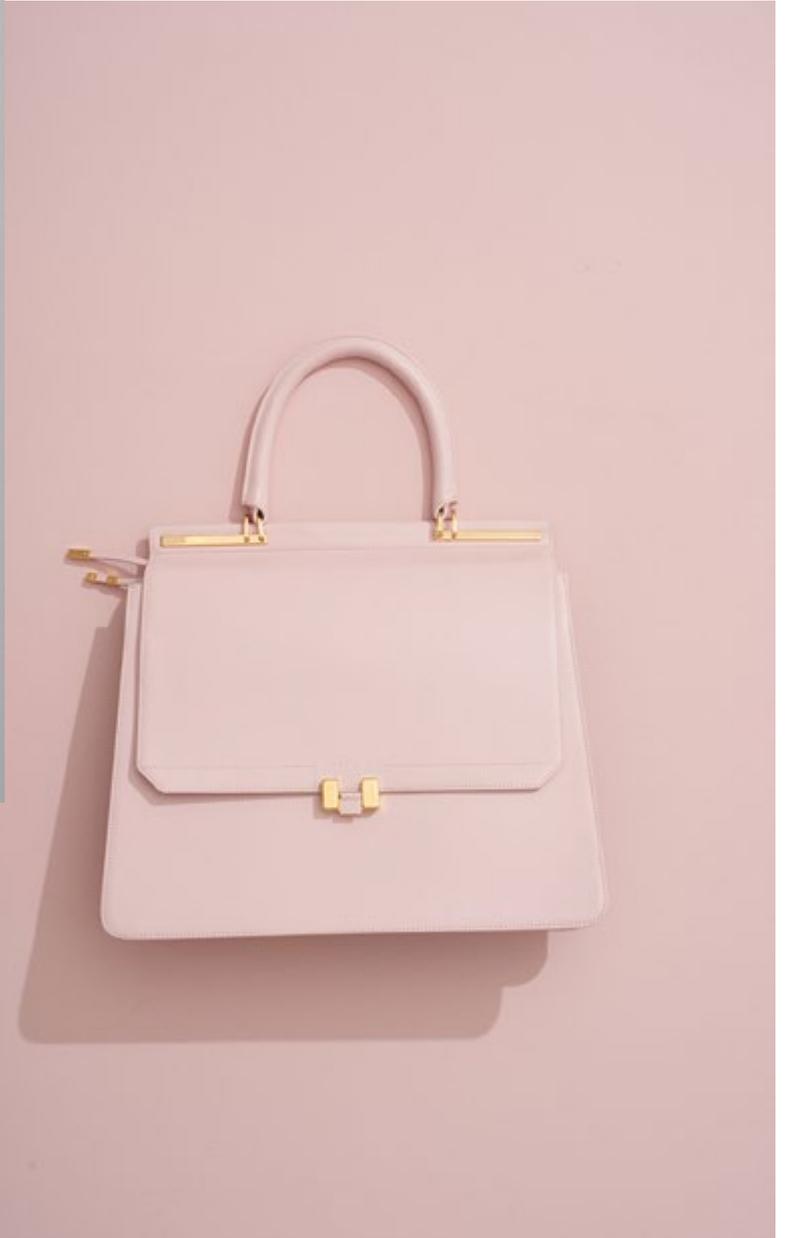
*CLIENT *Horizon Studio*



*CLIENT *LALA Berlin*



*CLIENT *Maison Héroïne*





*CLIENT *Felina Underwear*



*CLIENT *System Professional*



*CLIENT *Horizon Studio*



A low-angle photograph of a large, leafy tree against a bright sky. The sun is positioned behind the tree's canopy, creating a strong lens flare and a bright, hazy glow. The tree's branches and leaves are silhouetted against the light. The overall mood is serene and natural.

THX

I hope you enjoyed it?